**pREVIEW TEXT:**

**MEMBER COMMUNICATIONS**The Member Communications Team created an array of inspiring and informational multimedia content targeted to church members.

LEARN MORE

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| UMC.org, *United Methodist Now* and UMC Facebook and Instagram reach members with inspirational and informational stories, videos and podcasts. |

**MEMBER  
COMMUNICATIONS**

From spiritual practice tips to explainer videos to content addressing the denomination’s struggles, the Member Communications Team helped keep church members connected.

Highlights:

A new video series -- [The Recap: What United Methodists Need to Know](https://www.umc.org/en/news-and-more/the-recap) -- provides a quick glimpse of top stories from across the church to help viewers stay up-to-date.

A revised landing page helps visitors learn about and participate in the [BeUMC](http://UMC.org/beumc) campaign. In addition, a new page, [Committed to The UMC](UMC.org/committed), provides resources for members of disaffiliating congregations who want to remain in The UMC.

An emphasis on increasing content availability in Spanish, French, Korean and Portuguese – such as a series of Spanish-language [Holy Week devotions](https://www.umc.org/es/ways-we-grow/practicing-your-faith/tools-for-your-spiritual-journey/devotionals/devotions-for-holy-week) – coupled with a new process for regularly updating pages resulted in a 40%+ increase in traffic to non-English content.

The [*Get Your Spirit in Shape*](https://www.umc.org/en/content/get-your-spirit-in-shape) podcast reached a milestone with more than 100,000 all-time downloads, including 40,000+ in 2022.

**114**

New pieces  
of content

**13%**

Increase in  
UMC.org sessions

**10,878,917**

Page views

#### 312,774

Non-English language

Embed video

<iframe width="560" height="315" src="https://www.youtube.com/embed/LbGwnTka0O0" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture; web-share" allowfullscreen></iframe>